## HOW INSIGHT STACKS UP TO THE COMPETITION

We help you make good decisions when you're buying a home and learn how to be a better homeowner after you move in.

|                               | INSIGHT INSPECTIONS   | OTHER COMPANIES   |
|-------------------------------|---|---|
| SCHEDULING                    | <ul> <li>Under 3 Minutes to Schedule         <ul> <li>Available 24x7</li> <li>Confirmed inspection<br/>(no call back necessary)</li> <li>Instant text/email confirmation</li> <li>Inspectors available 7 days/week</li> <li>Simple, transparent fee structure</li> <li>Google Address integration<br/>(property address auto-fill)</li> </ul> </li> </ul> | <ul> <li>30</li> <li>15-30 Minutes to Schedule <ul> <li>Complicated with unnecessary questions</li> <li>Call back to confirm</li> <li>Inspectors have limited availability</li> <li>Complex fees, lots of upcharges, e.g., crawl space, infrared, age of house</li> <li>Lots of manual entry (no Google Address integration)</li> </ul> </li> </ul> |
| REPORTS                       | 2<br><b>Two Reports</b><br>Inspection report with graphical<br>and narrative summaries<br>Delivered same-day, guaranteed<br>Designed for clients: what's the issue,<br>why important, how to fix<br>Clickable high-res photos<br>Custom homeowner's user guide  | 1<br>One Report<br>Inspection report only, no graphical<br>or narrative summaries<br>Delivered next day, no delivery guarantee<br>Designed for inspectors: Long + difficult<br>to read, extraneous data<br>Photos embedded (not clickable)<br>No custom homeowner's guide   |
| HOMEOWNER'S<br>USER GUIDE     | YES Yes, custom for each home, co-branded with agent photo/info   | NO None   |
| SAME-DAY<br>GUARANTEE         | YES Yes, or return of fee   | NO No, report typically delivered between 24-48 hours or later  |
| PAY AT CLOSING                | YES Yes, convenient + deferred payment until settlement   | NO relationship with title companies, no financial backing  |
| SECURE<br>CLIENT DATA         | YES Yes, client data private and confidential   | <b>NO</b> No, share client data with third-party lead gen marketplaces who harass clients with offers   |
| POST-INSPECTION<br>COMMITMENT | YES Yes, 90 days  | NO None   |
| QUALITY<br>COMMITMENT         | YES If we miss it, we fix it  | NO No, only return of fee in rare case of admission of error  |
| BUILD AGENT/TEAM<br>REFERRALS | YES Co-branded homeowner's guide + co-branded email campaigns   | NO No, no interest or ability to help agents build their businesses   |
| ACCOUNTABLE                   | YES Professionally managed enterprise, part of Fortune 5 company  | NO Private, small teams, Moms/Pops  |

Become one of the many happy homeowners Insight has helped with their dream home! Schedule your home inspections at insightinspections.com

## insight home inspections